

# PROSPECTUS

Advertise | Exhibit | Sponsor



September 13–16  
Baltimore, MD

# ANA2025

150<sup>th</sup> ANNUAL MEETING



AMERICAN  
NEUROLOGICAL  
ASSOCIATION®  
INNOVATORS IN DISCOVERY,  
EDUCATION, AND CARE



# FOUNDED IN 1874, ANA CELEBRATES 150 YEARS!

ANA2025 ✨  
150<sup>th</sup> ANNUAL MEETING



The American Neurological Association (ANA) has played a crucial role in advancing the field of neurology. Founded in 1874 by a group of prominent physicians led by Dr. William Alexander Hammond, its mission has been to foster the understanding and treatment of neurological disorders. The society's focus on both the normal and pathological aspects of neurological science has shaped its ongoing commitment to research, education, and the clinical practice of neurology.

The first official meeting in June 1875 marked the beginning of a long history of collaboration and intellectual exchange among neurologists. Over the years, the ANA has been instrumental in the development of clinical and scientific advancements in neurology, including in the areas of stroke, dementia, movement disorders, and epilepsy. The society's early members, many of whom were from leading academic and medical institutions across the United States, set the foundation for a thriving community of neurologists dedicated to improving the understanding and treatment of neurological diseases.

The ANA's influence has only grown since its founding, and it continues to be a leading voice in neurological research and education, maintaining its role as a central hub for professionals committed to advancing the science and treatment of the nervous system.

## MISSION

Advancing science, education, and careers to improve neurologic health for all.

## VISION

A world without neurological disease.

## GUIDING PRINCIPLES

The ANA is a community of academic neurologists and neuroscientists dedicated to promoting brain health.

Our work is guided by the following principles:

- Integrity in our professional work and communications
- Excellence across all programs and publications
- Community growth and cohesion
- Expanding diversity and ensuring inclusion
- Promoting innovation and discovery

# WHY PARTICIPATE IN THE ANNUAL MEETING?

ANA2025  
150<sup>th</sup> ANNUAL MEETING



The 150<sup>th</sup> Annual Meeting of the American Neurological Association (ANA2025) is an in-person event, September 13-16, at the Baltimore Waterfront Marriott, Baltimore, Maryland.

ANA2025 is the foremost educational and networking event in academic neurology. Enjoy scientific symposia highlighting cutting-edge research in neurology, poster sessions with the latest emerging science, and professional development workshops to help academic neurologists and neuroscientists at all career levels connect and excel.

## By attending ANA2025 your company will have the opportunity to:

- Connect with the world's top clinicians and researchers in the fields of neurology and neuroscience.
- Raise awareness of your latest products and services.
- Demonstrate your company's leadership in neurology and neuroscience.
- Reach thought leaders, researchers and practicing physicians in neurology.

*“Having our company in the medical community’s line of sight is imperative to helping those families who suffer from this disease. Listening to the doctors, researchers, medical students and other exhibitors on their thoughts about our company was incredibly valuable. It gives us a better understanding of where the emphasis needs to be in relation to awareness.”*

– ANA2024 Meeting Participant

## ABOUT OUR MEMBERS

Our membership is comprised of the world's top physician-scientists and researchers in the fields of neurology and neuroscience to include specialists in:

- Autoimmune Neurology
- Behavioral Neurology
- Cerebrovascular Disease & Interventional Neurology
- Dementia & Aging
- Education
- Epilepsy
- Global Neurology
- Health Services Research
- Multiple Sclerosis
- Neurocritical Care
- Neurogenetics
- Neuromuscular Disease
- Neuro-Oncology
- Sleep Disorders & Circadian Rhythm
- Traumatic Brain Injury

# A LOOK AT ANA2024

# ANA2024

**973**  
attendees from  
40 states and 22  
countries

ANA  
Honorary &  
Senior Fellows:  
**6**

ANA Fellows  
(Associate  
Professors,  
Professors &  
Department  
Chairs):  
**187**

ANA Members  
(Assistant Professors  
& Instructors):  
**162**



ANA Students,  
Residents &  
Postdoc Fellows:  
**266**

ANA  
Non-Members:  
**316**

Industry  
Liaisons:  
**36**

Presentations:  
**~570**

**ANA**  
**2024** | 149th Annual Meeting  
of the American  
Neurological Association

## TOPICS COVERED AT ANA2024 INCLUDED:

- Opening Symposium: The Dawn of Gene Therapy in ALS
- Role of Compartmentalized Inflammation in Health and CNS Diseases
- Presidential Symposium – Present and Future Applications of AI in Neurological Care and Research
- Emerging Applications of Non-Invasive Neuromodulation in Neurology
- Perinatal Neurodevelopment: Understanding the Dynamic Infant Brain
- Antithrombotic Treatment Decisions in Patients with Comorbid Hemorrhage-prone Cerebral Small Vessel and Ischemic Vascular Diseases



# TABLE OF CONTENTS

ANA2025 ✨  
150<sup>th</sup> ANNUAL MEETING



|                                                                   |    |
|-------------------------------------------------------------------|----|
| Sponsorship Levels . . . . .                                      | 6  |
| Exhibiting Opportunities . . . . .                                | 7  |
| Advertising Opportunities . . . . .                               | 12 |
| Sponsorship Opportunities . . . . .                               | 13 |
| Satellite Symposia . . . . .                                      | 14 |
| Branding Opportunities . . . . .                                  | 16 |
| Reception & Meal Sponsorships . . . . .                           | 18 |
| Year-Round Sponsorship Opportunities . . . . .                    | 21 |
| Branding & Promotional Guidelines . . . . .                       | 22 |
| Sponsor, Advertising & Exhibitor<br>Rules & Regulations . . . . . | 25 |



# SPONSORSHIP LEVELS

ANA2025  
150<sup>th</sup> ANNUAL MEETING



## DIAMOND \$50,000

- Acknowledgement in the final online program, the meetings app, ANA -provided onsite signage and event microsite. Search [2025.myana.org](https://2025.myana.org).
- Company listed as sponsor by level wherever sponsors are collectively listed.
- One (1) item placed in the attendee bags given to all registered attendees.
- Company logo displayed on all interior pages of the website (non-CME content).
- Full Page Ad in Final Program.
- Mobile App Banner Ad.
- Complimentary 10' x 10' booth and two (2) in-person full meeting exhibitor badges.

## PLATINUM \$40,000

- Acknowledgement in the final online program, the meetings app, ANA -provided onsite signage and event microsite. Search [2025.myana.org](https://2025.myana.org).
- Company listed as sponsor by level wherever sponsors are collectively listed.
- One (1) item placed in the attendee bags given to all registered attendees.
- Company logo displayed on all interior pages of the website (non-CME content).
- Full Page Ad in Final Program.

## GOLD \$30,000

- Acknowledgement in the final online program, the meetings app, ANA -provided onsite signage and event microsite. Search [2025.myana.org](https://2025.myana.org).
- Company listed as sponsor by level wherever sponsors are collectively listed.
- Half Page Ad in Final Program.

## SILVER \$20,000

- Acknowledgement in the final online program, the meetings app, ANA -provided onsite signage and event microsite. Search [2025.myana.org](https://2025.myana.org).
- Company listed as sponsor by level wherever sponsors are collectively listed.
- Quarter Page Ad in Final Program.

## BRONZE \$15,000

- Acknowledgement in the final online program, the meetings app, ANA -provided onsite signage and event microsite. Search [2025.myana.org](https://2025.myana.org).
- Company listed as sponsor by level wherever sponsors are collectively listed.

### IMPORTANT

Exhibit booth and tabletop purchases do not apply.

Creative packages can be customized. Contact ANA's Meeting Manager, Jennifer Summers at [jsummers@myana.org](mailto:jsummers@myana.org).

# EXHIBITING OPPORTUNITIES

ANA2025  
150<sup>th</sup> ANNUAL MEETING



|                                                                 |    |
|-----------------------------------------------------------------|----|
| Exhibit & Poster Hall Hours,<br>Schedule and Location . . . . . | 8  |
| Exhibit & Poster Hall<br>Move-In and Move-Out Hours . . . . .   | 8  |
| Important Reminders,<br>Dates and Deadlines . . . . .           | 9  |
| Exhibit Booth and Tabletop<br>Pricing and Information . . . . . | 10 |
| Registration Rates for<br>Additional Representatives . . . . .  | 11 |

*“One of the highlights for us was the opportunity to network with other exhibitors and attendees. The event attracted a diverse group of professionals, which allowed us to make valuable connections and engage in meaningful conversations. Additionally, the various sessions and presentations were informative and relevant to our field, providing us with new knowledge and perspectives. Overall, the annual meeting was a successful event for us, and we look forward to participating again in the future.”*

– ANA2024 Meeting Exhibitor



DISCLAIMER: The ANA does not endorse or affiliate with third-party companies, products or services including those that may have elected to support the Annual Meeting.

# EXHIBITING OPPORTUNITIES

ANA2025  
150<sup>th</sup> ANNUAL MEETING



Exhibits will be located in the Harborside Ballroom, fourth floor.

The scientific poster sessions will be held in the Poster Hall (Harborside Ballroom) which will provide you full access to all attendees during the Poster Presentation Receptions. These receptions will be held on Sunday September 14, from 5:30 PM - 7:00 PM, and Monday, September 15, from 6:00 PM - 7:30 PM.

8' by 10' booths and tabletops are available. All exhibitors receive company ID sign, grab-and-go breakfast and lunches, refreshment breaks and a complimentary beverage during evening show hours.

## DEDICATED EXHIBIT HOURS, POSTER VIEWING HOURS AND RECEPTIONS

### Sunday, September 14

12:00 PM – 7:00 PM | Exhibits and Poster Hall Open  
*Educational programming offered until 5:00 PM*

5:30 PM – 7:00 PM | Dedicated Exhibit Hours &  
Poster Reception

### Monday, September 15

12:00 PM – 7:30 PM | Exhibits and Poster Hall Open  
*Educational programming offered until 5:45 PM*

6:00 PM – 7:30 PM | Dedicated Exhibit Hours &  
Poster Reception

## EXHIBITOR MOVE-IN & MOVE-OUT SCHEDULE

Set-up hours are:

### Saturday, September 13

12:00 PM – 5:00 PM

### Sunday, September 14

8:00 AM – 12:00 PM

Dismantling hours are:

### Monday, September 15

7:30 PM – 10:00 PM

*All exhibitors must be completely moved out of the  
Ballrooms/Foyer by 10:00 PM. No exceptions allowed\*.*

\*Any materials that remain on the exhibit floor after 10:00 PM may be mistaken for trash and will be removed by ANA's GSC.



# EXHIBITING OPPORTUNITIES

ANA2025  
150<sup>th</sup> ANNUAL MEETING



## IMPORTANT REMINDERS

- When commercial exhibits are part of the overall program, arrangements for these shall not influence planning or interfere with the presentation of CME activities. Exhibit placement shall not be a condition of commercial support for a CME activity.
- The ANA is not responsible for loss or damage to exhibitor property. Each exhibitor must take precautions to safeguard goods, materials, equipment, and display area at all times.
- If you do not use Alliance, ANA's General Service Contractor (GSC) for shipments, you may not store boxes and/or materials via the onsite storage room.
- Cancellation of the exhibit space must be made in writing on or before June 4, 2025, to receive a full refund, minus a \$100 processing fee. If notice is received between June 5 and July 31, 2025, the exhibitor is responsible for 50% of their total contracted space. If notice is received after July 31, 2025, the exhibitor is liable for 100% of the total contracted space.
- **Our Passport to Prizes game will drive traffic to your booth!** All attendees will receive a Passport to Prizes game card in the mobile app with exhibitors' company names and booth numbers. When an attendee visits your booth, you'll give them a code to submit into the mobile app. The top 3 attendees who have visited the most booths will win a prize!

## IMPORTANT DATES AND DEADLINES

|             |                                                                                                       |
|-------------|-------------------------------------------------------------------------------------------------------|
| March/April | Exhibitor Service Kit available                                                                       |
| June 4      | Full refund minus \$100 processing fee                                                                |
| June 5      | 50% booth cancellation fee begins through July 31                                                     |
| July 31     | No refunds after this date                                                                            |
| August 1    | Final exhibitor payments due to be recognized in final online program and ANA provided onsite signage |
| August 2    | \$100 processing fee applied to exhibitor applications received after this date                       |
| August 21   | Group housing deadline<br>Warehouse receiving begins                                                  |
| Sept. 1     | Exhibitor floor map uploaded on <a href="https://2025.myana.org">2025.myana.org</a>                   |
| Sept. 7     | Warehouse receiving ends                                                                              |
| Sept. 9     | Exhibitor registration deadline                                                                       |
| Sept. 10    | Know Before You Go Email distributed to registered attendees                                          |



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# EXHIBITING OPPORTUNITIES

ANA2025  
150<sup>th</sup> ANNUAL MEETING



## EXHIBIT BOOTH AND TABLETOP PRICING AND INFORMATION

Your exhibit booth and standard tabletop include the following:

### EXHIBIT BOOTH – 8' X 10' – \$4,500

- 1 full conference registration.
- 8' high back wall & 3' high side rail standard drape
- One (1) 6' wide x 30" high skirted table
- One (1) chair
- One (1) wastebasket
- Standard ID sign
- Passport to Prizes game code
- Complimentary company listing in the final online program, the ANA Meetings mobile app, ANA -provided onsite signage and event microsite. Search [2025.myana.org](https://2025.myana.org).

SEE  
FLOOR  
MAP

### TABLETOP – \$2,700 (\$1500 FOR NON-PROFIT)

- 1 full conference registration.
- One (1) 6' wide x 30" high skirted table
- One (1) chair
- One (1) wastebasket
- Standard ID sign
- Passport to Prizes game code
- Complimentary company listing in the final online program, the ANA Meetings mobile app, ANA -provided onsite signage and event microsite. Search [2025.myana.org](https://2025.myana.org).

SEE  
FLOOR  
MAP

### PREMIUM EXHIBIT BOOTH – 8' X 10' – \$5,500

- 1 available near ANA Registration

### PREMIUM TABLETOP – \$3,200

- 3 available near ANA Registration

## WHAT'S NOT INCLUDED? ✗ Power ✗ Furniture

*These items can be purchased through our Exhibitor Service Kit, provided by Alliance Exposition, ANA's GSC. Access instructions will be emailed to the contact listed on the application sometime in March or April. Application must be reviewed and approved, and payment made in full before receiving access instructions.*

## WHAT NETWORKING EVENTS AND MEALS ARE INCLUDED IN THE FULL CONFERENCE REGISTRATION?

**Saturday, September 13** Opening Reception | 5:00 PM – 5:45 PM

**Sunday, September 14** Grab-and-go breakfast, lunch, refreshment breaks and Poster Reception

**Monday, September 15** Grab-and-go breakfast, lunch, refreshment breaks, Poster Reception and the President's Reception at the [National Aquarium](#) | 7:45 PM – 9:15 PM

The [National Aquarium](#), located at 501 E Pratt St., Baltimore, MD 21202, is within walking distance of the Baltimore Marriott Waterfront Hotel. Full conference (or Monday only) registration includes 1 aquarium ticket to tour through four levels of exhibits in their main Blue Wonders building, as well as seeing the dolphins and jellies in the P4 building.

**Note:** Information to register your one (1) company representatives, and access to the exhibitor kit, will be sent after payment is received in full by the ANA.

# EXHIBITING OPPORTUNITIES

**ANA2025** ✨  
150<sup>th</sup> ANNUAL MEETING



## REGISTRATION RATES FOR ADDITIONAL REPRESENTATIVES

### FOR PROFIT

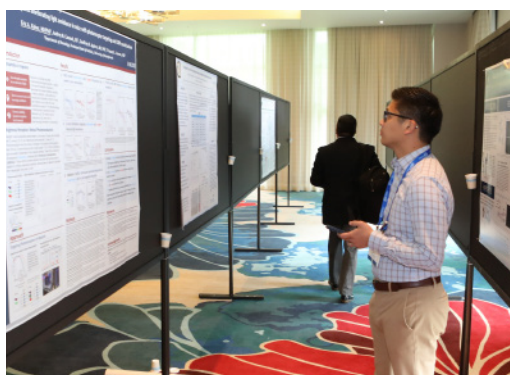
|               |                      |
|---------------|----------------------|
| Full Meeting  | \$1,250 <sup>2</sup> |
| Saturday Only | \$150                |
| Sunday Only   | \$450                |
| Monday Only   | \$450                |
| Tuesday Only  | \$200                |

### NOT FOR PROFIT

|               |                    |
|---------------|--------------------|
| Full Meeting  | \$600 <sup>2</sup> |
| Saturday Only | \$75               |
| Sunday Only   | \$215              |
| Monday Only   | \$215              |
| Tuesday Only  | \$95               |

<sup>2</sup>Full meeting registration includes Saturday's Opening Reception, Sunday, Monday and Tuesday's Grab and Go breakfasts & lunches, refreshment breaks, Sunday and Monday's Poster Receptions, and the President's Reception on Monday, September 15.

One-day only registration includes meals for that day only.



# ADVERTISING OPPORTUNITIES

ANA2025  
150<sup>th</sup> ANNUAL MEETING



## FINAL ONLINE PROGRAM

Showcase products, services or events to potential customers by communicating key information via the final online program. The final program will be available online at [2025.myana.org](https://2025.myana.org) and via the meetings mobile app.

### Inside Front Cover Full Page Ad

**1 available**  
\$3,500

**Full Page Ad**  
\$2,500

**Half Page Ad**  
\$1,500

*The ANA Final Program will be available online on or before September 1, 2025. Payment must be received in full on or before August 1, 2025 to be included in the final online program.*

*Refer to pages 22-24 for our branding and promotional guidelines, and disclaimer language.*

## WEBSITE [2025.MYANA.ORG](https://2025.MYANA.ORG)

Promote and showcase your business on our event microsite and gain company exposure by placing a sidebar or footer banner ad online at [2025.myana.org](https://2025.myana.org).

**Sidebar Ad**  
\$2,000

**Footer Banner Ad**  
\$3,000

*Payment must be received in full before uploading your ad.*

*Refer to pages 22-24 for our branding and promotional guidelines, and disclaimer language.*

## MOBILE APP

The ANA2025 mobile app will be available in early September and is the primary navigational tool available onsite for attendees. Last year, 71% of meeting attendees downloaded the app, with over 22,138 logins and over a thousand ad impressions!

**Splash Page Ad**  
\$ 7,000

**1 available (New this year!)**

**Carousel Banner Ad**  
\$3,500  
**5 available**

*The mobile app will be available for download by September 9, 2025. Payment must be received in full before uploading your ad.*

*Refer to pages 22-24 for our branding and promotional guidelines, and disclaimer language.*



# SPONSORSHIP OPPORTUNITIES

Satellite Symposia..... 14

Branding Opportunities..... 16

Reception & Meal Sponsorships..... 18

Year-Round Sponsorships..... 21





# SPONSORSHIP OPPORTUNITIES

ANA2025  
150<sup>th</sup> ANNUAL MEETING



## SATELLITE SYMPOSIA

### Host a Satellite Symposium at ANA2025

Secure dedicated time to connect with meeting attendee by hosting a Satellite Symposium. These sessions offer a deep dive into topics that are pivotal to our industry.

### Key Date & Deadlines

**May 2** | Satellite Symposium Application due for review and consideration.

**May 16** | Acceptance letters distributed.

### What Does Your Sponsorship Include?

- Two (2) full conference registrations including all meals. See below for details.
- A riser with a podium and head table for two.
- Standard AV Set: screen, projector, computer, two tabletop microphones, one aisle microphone, and one lavalier microphone.
- Two (2) approved marketing pieces that will be sent electronically by the ANA before the Annual Meeting. Within the marketing piece, sponsors may choose to invite recipients to RSVP/register for the event to generate leads and drive attendance. See page 22, E-blast column for more details.
- One (1) approved social media posting via ANA's Facebook, Instagram, LinkedIn, or Twitter (X). See page 22 for more details.
- Acknowledgement on the Annual Meeting website's "Satellite Symposia" and "Sponsorship and Exhibitor" pages. Search [2025.myana.org](https://2025.myana.org).
- Featured in ANA's Virtual [Industry Pavillion](#), and complimentary priority placement for one year of your recorded session on the [ANA Spotlights page](#). These offerings are promoted via the ANA Weekly and Monthly e-newsletters throughout the year.

*Full meeting registration includes Saturday's Opening Reception, Sunday, Monday and Tuesday's Grab and Go breakfasts & lunches, refreshment breaks, Sunday and Monday's Poster Receptions, and the ANA President's Reception on Monday, September 15 at the [National Aquarium](#). See bottom of page 10 for more information!*

## SYMPOSIA FEES

### \$25,000 each

- Sunday Afternoon  
September 14 | 3:30 PM – 5:00 PM  
(3 slots available)
- Monday Afternoon  
September 15 | 4:15 PM – 5:45 PM  
(3 slots available)

### \$35,000\*\*

- Sunday Evening  
September 14 | 7:00 PM – 8:00 PM\*\*

## SATELLITE SYMPOSIUM CONTINUED

### Criteria

- Content is professionally organized, educationally valuable, and consistent with the interests of ANA members/meeting attendees.
- The title of the Satellite Symposia clearly conveys the subject matter.
- Faculty who are qualified to address the stated topic must be listed below for your application to be considered complete.
- The topics covered do not duplicate or overlap with content being presented at ANA2025.
- Content is not misaligned with the goals of the ANA's Annual Meeting or in opposition to the ANA's public position on controversial topics.

### Attendance

Attendance at Satellite Symposia varies widely depending upon the topic, presenters, and Industry Innovation activities concurrent conference activities. ANA does not make guarantees regarding the number or type of learners who will attend your session.

### Things To Consider

- The deadline to submit an application for review and consideration is Friday, May 2, 2025. If you need more time and are unable to meet this deadline, please email Jennifer Summers at [jsummers@myana.org](mailto:jsummers@myana.org).
- Sponsors may offer CME/CE but it is not required.
- The ANA does not provide continuing medical education credits for Industry Innovation activities and assumes no responsibility for credits offered by other organizations. The accredited providers are responsible for the content, quality, and scientific integrity of their Satellite Symposium.
- The ANA will not recommend content or suggest speakers.
- The ANA requires that all Industry Innovation attendees are also registered for the Annual Meeting.
- The placement of Satellite Symposia in the ANA Annual Meeting schedule is determined by the ANA Industry Innovations Workgroup and is based on several factors including but not limited to content, topic and faculty.
- The ANA Industry Innovations Workgroup will meet to review your application for consideration.
- Upon approval, if any speakers or panelists change, the ANA Industry Innovations Workgroup will need to review and approve.

# SPONSORSHIP OPPORTUNITIES

**ANA2025** ✨  
150<sup>th</sup> ANNUAL MEETING



## BRANDING OPPORTUNITIES

### HOTEL KEY CARDS & KEY SLEEVES

**\$10,000**

Enjoy high branding visibility and get your messaging in front of Annual Meeting attendees upon arrival and every time they enter their hotel room. Cards and sleeves will be distributed to all meeting attendees who have booked through the ANA room block. Cards will be printed with your company or product logo. See page 24 for more details and specifications.

**SOLD**

### CONFERENCE BAG INSERTS

**\$3,500 each**

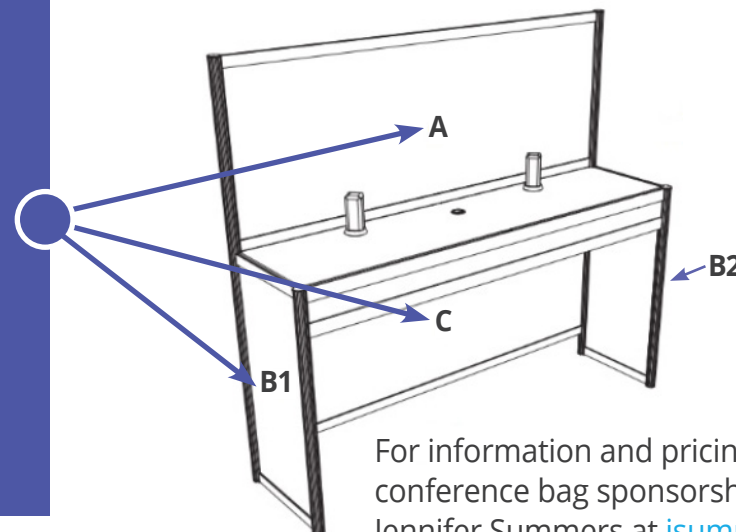
Include a flyer, program announcement, job opportunity, or product in the ANA2025 conference bags distributed to all attendees.

\*All bag inserts must be pre-approved by ANA. The sponsor is responsible for supplying the finished items. See page 23 for specifications and disclaimer language that must be included on your insert.

### REGISTRATION CHARGING STATION TABLE

**\$7,000**

The charging station provides attendees with a welcome opportunity to relax and recharge their devices during meeting and registration hours. The sponsorship includes graphics A, B1, B2 and C. See page 24 for specifications and disclaimer language that must be included on artwork.



For information and pricing on lanyards or conference bag sponsorships, please contact Jennifer Summers at [jsummers@myana.org](mailto:jsummers@myana.org).

# SPONSORSHIP OPPORTUNITIES

**ANA2025** ✨  
150<sup>th</sup> ANNUAL MEETING



## BRANDING OPPORTUNITIES (CONTINUED)

### MEETING SPACE WIFI

**\$45,000**

Full Meeting Exclusive Sponsorship

**\$5,000**

Opening Symposium Only | Saturday, September 13

**\$7,500**

Closing Day Only | Tuesday, September 16

Build brand awareness by providing this critical tool!  
Exclusive sponsor receives password set to company name.

All sponsors receive acknowledgement on ANA -provided onsite WIFI access signage, and two (2) complimentary full conference registrations.

### EXHIBIT & POSTER HALL ENTRANCE DOOR FLOOR CLINGS | 36" BY 36"

**\$800**

Be the first thing attendees see when they walk into the Poster Hall by sponsoring the Entrance Door Clings. With the ability to be both company or product branded, this opportunity will surely make your company stand out! Includes two (2) 36" by 36" floor clings.

### FLOOR CLINGS AT HOTEL ENTRANCE | 36" X 36"

**\$1200**

Enjoy high branding visibility and get your message to attendees upon entering the meeting hotel. Includes three (3) 36" by 36" floor clings.

### COCKTAIL TABLETOP ROUND GRAPHICS

**\$3,000**

for 3; \$10,000 for 5

Enhance your presence at the Annual Meeting with tabletop graphics spread throughout the Poster Hall or registration areas. Gain recognition outside of your exhibit space to catch the eye of attendees while they eat, socialize, and regroup.

# SPONSORSHIP OPPORTUNITIES

ANA2025 ✨  
150<sup>th</sup> ANNUAL MEETING



## RECEPTION AND MEAL SPONSORSHIPS

All Food & Beverage Sponsorships include the following benefits: (except where indicated)

- Acknowledgement on ANA provided onsite signage.
- Highlighted in the ANA2025 final program.
- Acknowledgment on [2025.myana.org](https://2025.myana.org).
- Featured in ANA marketing materials.
- Opportunity to supply cups and napkins with your company logo.

## PRESIDENT'S RECEPTION AT THE NATIONAL AQUARIUM

MONDAY, SEPTEMBER 15 | 7:45 PM – 9:15 PM

The President's Reception is the flagship event of the Annual Meeting. All full meeting registered attendees are welcome, and guest passes are available for purchase. Annual Meeting attendees look forward to the opportunity to network at all career levels. The [National Aquarium](#), located at 501 E Pratt St., Baltimore, MD 21202, is within walking distance of the Baltimore Marriott Waterfront Hotel. Full conference (or Monday only) registration includes one (1) aquarium ticket to tour through four levels of exhibits in their main Blue Wonders building, as well as seeing the dolphins and jellies in the P4 building.

### SPONSORSHIP FEE:

**\$30,000 Exclusive Sponsor**

**\$7,500 Multiple Sponsors | 4 AVAILABLE**

### SPECIFIC SPONSORSHIP BENEFITS:

- Company recognition on President's Reception e-invites to registered attendees.
- Company recognition on ANA provided onsite signage promoting the reception.
- Company recognition at reception.
- Sponsor may also provide signage suitable for reception area.





# SPONSORSHIP OPPORTUNITIES

**ANA2025** ✨  
150<sup>th</sup> ANNUAL MEETING



## REHYDRATE AND REVIVE – COFFEE AND HOT TEA LOUNGE

Make sure attendees have you top of mind to rest, rehydrate and revive throughout the 4-day meeting. Includes soft seating and large signage in background.

### SPONSORSHIP FEE:

**\$50,000**

### YOUR BENEFITS INCLUDE THE BASE RECOGNITION PACKAGE, PLUS:

- Complimentary ANA2025 registration for two (2) representatives.
- Opportunity to display/distribute company collateral and/or gifts to attendees who visit.
- Custom design on signage background.
- Option to distribute custom coffee cups (additional charge).
- Recognition as ANA2025 Diamond sponsor.
- One (1) mobile app banner ad.

## GRAB & GO BREAKFAST

Start attendees off on the right foot each day while building brand awareness. Industry partners may staff the breakfast location to welcome attendees personally.

### SPONSORSHIP FEE:

**\$10,000 Exclusive Sponsor\***

**\$5,000 Multiple Sponsors\* | 2 AVAILABLE PER DAY**

*\*Cost per day (Sunday, Monday or Tuesday)*

## GRAB & GO BOXED LUNCH FOR INTERACTIVE LUNCH WORKSHOPS

Grab attendees' attention by providing a boxed lunch each day for our popular Interactive Lunch Workshops. Industry partners may staff the boxed lunch location to welcome attendees personally. (Note: Per ACCME regulations the boxed lunches themselves may not contain branding or advertising.)

### SPONSORSHIP FEE:

**\$10,000 Exclusive Sponsor\***

**\$5,000 Multiple Sponsors\* | 2 AVAILABLE PER DAY**

*\*Cost per day (Sunday, Monday or Tuesday)*

# SPONSORSHIP OPPORTUNITIES

**ANA2025** ✨  
150<sup>th</sup> ANNUAL MEETING



## TRAINEE BREAKFAST

SUNDAY, SEPTEMBER 14 | 7:00 AM – 7:30 AM

A wonderful opportunity to get your name in front of students, residents, trainees, and post-doc fellows as well as the ANA's Board of Directors.

### SPONSORSHIP FEE:

**\$4,000**

## JUNIOR & EARLY CAREER NETWORKING RECEPTION

SATURDAY, SEPTEMBER 13 | 7:30 PM – 9:00 PM

A great chance to get your name and company in front of individuals just starting in their first faculty position as an instructor or assistant professor.

### SPONSORSHIP FEE:

**\$5,000**

## POSTER RECEPTION

SUNDAY, SEPTEMBER 14 | 5:30 PM – 7:00 PM

MONDAY, SEPTEMBER 15 | 6:00 PM – 7:00 PM

Sponsor our Poster Reception, a highly anticipated, non-stop event that is always well attended!

*\*Cost per day (Sunday or Monday)*

### SPONSORSHIP FEE:

**\$20,000 Exclusive Sponsor\***

**\$5,000 Multiple Sponsors\* | 4 AVAILABLE**

## GLOBAL NEUROLOGY RECEPTION

SATURDAY, SEPTEMBER 13 | 7:30 PM – 8:15 PM

### SPONSORSHIP FEE:

**\$4,000**

## NEW MEMBER MEET & GREET

SUNDAY, SEPTEMBER 14 | 7:00 PM – 8:30 PM

### SPONSORSHIP FEE:

**\$5,000**

# YEAR-ROUND SPONSORSHIP

**ANA2025** ✨  
150<sup>th</sup> ANNUAL MEETING



## TAKE ADVANTAGE OF YEAR-ROUND SPONSORSHIP OPPORTUNITIES!

The American Neurological Association offers you the chance to reach our members year-round...

### ANA SPOTLIGHTS: SHOWCASE YOUR PRODUCTS AND SERVICES!

#### \$2,500/30-MINUTE SESSION

Let us spotlight your company! These short recorded video product theaters are a great way for you to reach our member base of top decision-makers in neurology. Topics have included CSF venous fistulas, CNS autoimmune disorders, and a myasthenia gravis clinical trial.

#### YOU'LL RECEIVE:

- Branding opportunities within the video
- Marketing to our membership via ANA social media profiles, email newsletters, and more
- Production support
- Video hosting for one year on OnDEC, the ANA's exclusive online education platform

### ANA INVESTIGATES: SPONSOR AN EPISODE IN OUR PODCAST SERIES!

#### \$2,000/EPISODE

#### \$5,000/EPISODE Exclusive Sponsorship

Demonstrate your support for neuroscience education – sponsor a CME-eligible podcast! Topics range from the neurological effects of COVID-19, to Huntington's Disease, to the use of cannabis in multiple sclerosis.

#### YOU'LL RECEIVE:

- The opportunity to associate your brand with a specific topic in neurology
- Reach 300-500 listeners per episode (and growing!)
- Sponsorship mention during the opening credits of the episode
- Sponsor recognition on the [myana.org](https://myana.org) page

### ANA HIGHLIGHTS: SUPPORT AN ENDURING EDUCATIONAL PROGRAM!

#### \$1,500/MODULE

Sponsor an emerging topic in neurology! Every month, ANA members produce brief presentations focused on specific learning objectives, offering actionable advice to other ANA members. Recent topics include neurogenetics, functional movement disorders, and spinal muscular atrophy.

#### YOU'LL RECEIVE:

- Choice of your topic area of interest
- Recognition for sponsoring the module on the [myana.org](https://myana.org) page
- Recognition during the opening slide of the presentation (in accordance with ACCME requirements)

## FOR MORE INFORMATION

Visit [myana.org/education/educational-program-sponsorship](https://myana.org/education/educational-program-sponsorship) or contact Jennifer Summers, Meetings Manager at [jsummers@myana.org](mailto:jsummers@myana.org).

# BRANDING & PROMOTIONAL GUIDELINES

ANA2025  
150<sup>th</sup> ANNUAL MEETING



## FINAL PROGRAM ADS

**August 1, 2025, deadline for ANA to review and approval**

- Ads are in full color.
  - Ads must be submitted to the ANA in hi-res pdf.
  - Ads may be hyperlinked.
  - <sup>1</sup> Disclaimer language may be required.
- ◆ Inside Front Cover, Full Page (1 available) 8.5" x 11"
  - ◆ Full Page Ad | 8.5" x 11"
  - ◆ Half Page Ad | 8.5" x 5.5"

## E-BLASTS

**August 1, 2025, deadline for ANA to review and approval**

- The ANA will send your approved e-blast to all registered meeting attendees.
- The ANA uses Constant Contact as its marketing platform.
- Your company selects the deployment date(s) of your campaign.
- No limit on hyperlinks.
- Images should be separate files (jpeg).
- If you want the campaign set up a certain way, you're welcome to send the ANA a jpg or pdf version of your campaign; otherwise provide a word document and separate image files (jpg/png). *Note: We are limited to the Constant Contact features.*
- The ANA will send a draft copy for your approval. Final edits and approval needed by Friday, August 22, 2025.
- Upon request, the ANA can provide you with open/click rates of your campaign.
- <sup>1</sup> Disclaimer language may be required.

## SOCIAL MEDIA POSTS

**August 1, 2025, deadline for ANA to review and approval**

- Social Media posts are not offered as a stand alone sponsorship or advertising opportunity. Social media posting is only offered with the satellite symposium, industry innovations sponsorship.
- The ANA has Facebook, Instagram, LinkedIn, and Twitter (X).
  - ◆ You may provide one (1) posting for all platforms, or 4 different postings.
  - ◆ The ANA can share your company's posts if preferred.
  - ◆ Your company selects the deployment date(s) of each social media post.
- The company must provide the ANA with **all** social media content via word document. *Please be sure to include artwork, hyperlinks, deployment dates, etc. per post, per platform.*

# BRANDING & PROMOTIONAL GUIDELINES

ANA2025 ✨  
150<sup>th</sup> ANNUAL MEETING



## CONFERENCE BAG INSERTS

**August 1, 2025, deadline for ANA to review and approve.**

- The sponsor is responsible for supplying the finished items.
- Shipping instructions and how many suggested copies to print will be emailed.
- Booklets and printouts cannot exceed 8.5" x 11".
- <sup>1</sup> Disclaimer language may be required on printouts and flyers.

## MOBILE APP ADS

**August 1, 2025, deadline for ANA to review and approve.**

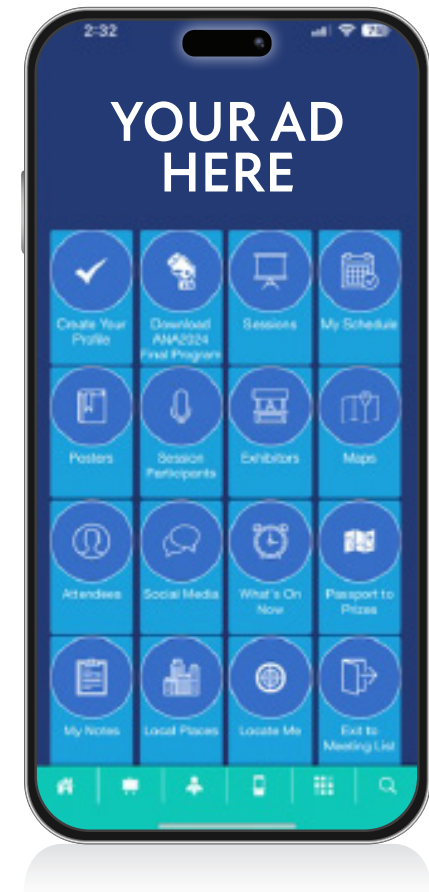
Payment(s) must be made in full to be posted on the meetings app.

### **Splash Ad/Landing Page (1 available)**

- Once reviewed and approved, sponsor must provide pdf files of the ad in the following sizes:
  - ◆ 640 x 960 pixels
  - ◆ 640 x 1136 pixels
  - ◆ 1125 x 2436 pixels
  - ◆ 2048 x 2048 pixels
  - ◆ 2048 x 1536 pixels
  - ◆ 1536 x 2048 pixels
  - ◆ 1920 x 1080 pixels
  - ◆ 1080 x 1920 pixels

### **Banner Ad (5 available)**

- Must provide pdf files of your ad in the following size:
  - ◆ 640 x 110 pixels



<sup>1</sup> Disclaimer Language - See page 24 for details.



# BRANDING & PROMOTIONAL GUIDELINES

ANA2025  
150<sup>th</sup> ANNUAL MEETING



August 1, 2025, deadline for ANA to review and approval

## WEBSITE ADS

- Review and approval required by the ANA.
- Upon receipt of payment and approval of ad, the ad will be posted at [2025.myana.org](https://2025.myana.org) wherever CME content is not.

### 1. Footer Banner Ad

728 x 90 pixels

### 2. Sidebar Website Ads

Max 270 x 270 pixels



- Envelopes: 7.25" x 6" flat. Once folded envelopes will be 3.625" x 6"
- Cards: 3.375" x 2.125" final size. If you need a bleed, please add .25" to the sides.
- Payment must be received in full by August 1, 2025.
- The ANA will send mockups for your approval to print. Final edits and approval by your company due by Friday, August 22, 2025.
- <sup>1</sup> Disclaimer language may be required.

## SATELLITE SYMPOSIA SIGNAGE

- Allowed up to five (5) company-provided meter banners (1x2m).
- Allow one (1) 24x36 sign outside the breakout session room.
- Signs cannot be placed inside breakout session rooms for CME reasons.
- <sup>1</sup> Disclaimer language may be required.

## CHARGING STATION BRANDING

- Artwork must be provided to the ANA no later than August 1, 2025. Specs will be emailed upon approved contract and payment is received in full.
- The final product and approval to print is August 14, 2025.
- The sponsor may provide artwork.
- <sup>1</sup> Disclaimer language may be required.

## <sup>1</sup>DISCLAIMER LANGUAGE

**Drug and/or Product Promotions:** *The American Neurological Association (ANA) does not endorse the product(s) and/or service(s) advertised or for the company that advertises, manufactures, distributes, or promotes the products and services.*

**Satellite Symposia Promotions:** *This session is not sponsored or programmed by the American Neurological Association. These speakers are presenting on behalf of and are paid consultants for <your company name here>. There <are/aren't> continuing education credits for this session.*

## SPONSORSHIP, ADVERTISING & EXHIBITOR RULES AND REGULATIONS

### Policies, Terms, and Conditions

ANA shall have the authority to interpret and enforce these Policies, Terms and Conditions, and Rules and Regulations (collectively “Policies”). All matters not covered by these Policies are subject to the decision of ANA and shall be binding to all parties. It is the applicant’s responsibility to distribute this information to all individuals accountable for the organization’s participation as well as ensuring that any individual participating in any way in during an ANA Annual Meeting is aware of the Policies governing the meeting. Any organization that fails to observe these Policies may be removed from the ANA Annual Meeting without refund.

### Use of the ANA Name, Insignia or Our Logotype

The use of the name, insignia, logotype or other identifying marks of ANA may not be used on signs, advertising or promotions in any media or descriptive product literature or products without written permission of ANA. The only exception is that exhibitors may reference the Exhibition (with date and place) of ANA on materials associated with the Exhibition.

### PhRma & AdvaMed Regulations

Organizations are responsible for meeting any state, national, or international regulations regarding marketing, promotional, and educational materials concerning pharmaceuticals or medical devices. Please consult with your legal department. ANA adheres to the standards of independence as defined by the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education.

### Indemnification

Each organization agrees to protect, indemnify, and hold harmless ANA and any official ANA-contracted service provider, hotel, or venue (collectively the “Indemnified Parties”); and the officers, directors, agents, contractors, and employees of the Indemnified Parties from any and all claims, liability, damages, or expenses asserted against the Indemnified Parties or incurred by the Indemnified Parties as a result of, or in connection with, any loss of or damage to physical or intellectual property, or injury to persons resulting from, arising out of or in any way connected with the acts or omissions or breach of contract by the organization or their agents, servants, or employees. Each organization involved in exhibiting during the ANA Annual Meeting, sponsoring ANA Annual Meeting events and/or hosting a Satellite Symposium during the meeting agrees to be responsible for any claims arising out of its own negligence or willful misconduct including that of its employees, agents, or contractors. The terms of this provision shall survive the termination or expiration of these Policies and/or the Exhibition.

### Amendments

These Policies may be amended at any time without notice from ANA and all amendments shall be binding to organization supporters. Any matters not specifically covered herein are subject to decision by ANA which such decision shall be final and not subject to appeal.

# RULES & REGULATIONS

ANA2025  
150<sup>th</sup> ANNUAL MEETING



## ANA2025 SPONSORSHIP, ADVERTISING & EXHIBITOR APPLICATIONS

By submitting an ANA2025 application(s) to sponsor, advertise or exhibit, the organization agrees to the Rules and Regulations detailed in this Prospectus as well as all supporting documentation. Applicants' submissions are an offer to ANA to sponsor an activity/event or host a satellite symposium, and a binding contract between the applicant and ANA will only be formed when a formal invoice is sent by ANA to the applicant. The applicant signing the application(s) shall be deemed to have full authority to do so and shall have no right to claim against ANA that such person or persons did not have such authority. ANA reserves the right in its sole discretion to refuse to accept any application.

### Terms of Payment

Once your application has been approved by the ANA, the applicant agrees to enclose full payment via check or with credit card. To pay by check, make a check payable to the American Neurological Association – Department 2460, PO Box 4110, Woburn, MA 01888-4110. For credit cards, the ANA will email a copy of your invoice and a payment link.

### The Terms of Payment for Exhibitors are as Follows:

To be included in initial space assignments, ANA acceptance of company's application, and full payment must be received. Space will not be assigned or held without adherence to the above terms.

No sponsorship or advertising cancellation refunds will be granted as such benefits are being provided on an ongoing basis including in connection with ongoing promotions.

## EXHIBITS

The American Neurological Association (ANA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. To complement the ANA's 150th Annual Meeting, exhibits of the latest developments in equipment, supplies and services available in the marketplace add value to the professionals' learning experiences. Therefore, companies providing relevant goods and services can rent exhibit space to showcase their products and services. The ANA strictly adheres to the ACCME's Standards for Commercial Support regarding exhibits, which state: The distribution or granting of CME credits, in any category, from an exhibit booth is strictly prohibited.

When commercial exhibits are part of the overall program, arrangements for these shall not influence planning or interfere with the presentation of CME activities. Exhibit placement shall not be a condition of commercial support for a CME activity.

### Commercial Supporters at Educational Activities

Representatives of ACCME-defined ineligible companies may attend an educational activity but may not engage in sales or promotional activities while in the space or place of the CME activity. Any representative of a commercial supporter wishing to attend the educational activity may do so but is strictly prohibited from the sale of and/or discussion of products while attending the educational activity.

### 2009 PhRMA Code

By applying for exhibit space, the ACCME-defined ineligible companies agree to adhere to the 2009 PhRMA Code to Interactions with Healthcare Professionals. The exhibitor agrees that interactions between company representatives and health care providers should be focused on providing information on products and scientific and educational information.

## EXHIBITS (CONTINUED)

The code prohibits distribution of non-educational items such as pens, mugs and other logo-branded items, as well as items for personal benefit (e.g., tickets to recreational or entertainment events).

### Codes and Regulations

By applying for an exhibit space, an exhibitor agrees to adhere to and be bound by ANA's Exhibitor Rules and Regulations. Exhibitors shall not permit others to alter the exhibit or take any action in the facility that could, in any way, increase the insurance premium payable by ANA or the owners or managers of the facility.

Exhibitor shall not sublet the exhibit space, or any equipment provided by ANA, nor shall the exhibitor assign its lease in whole or in part to any party without prior written notice to and approval from ANA.

The exhibitor further agrees to adhere to and be bound by:

1. All applicable fire, utility, and building codes and regulations;
2. Any and all rules and regulations of the facility where the program is held;
3. Applicable terms of all leases and agreements between the managers or owners of the facility; and,
4. The terms of any and all leases and agreements between ANA and any other party relating to the exhibit.

### Demonstrations

All demonstrations, displays, and audio equipment must be confined to the exhibitor's space and regulated so as not to disturb neighboring exhibits. ANA shall have the right to exclude or to require modification to any display or demonstration that, in its sole discretion, is considered unsuitable to, or not in keeping with, the character of the exhibition.

### U.S. Food and Drug Administration (FDA)

ANA requires that all exhibitors must be in compliance with FDA regulations regarding all products or devices regulated by the FDA. Any mention of product names that are accompanied by information on usage and indications is considered advertising and subject to applicable FDA guidelines. Exhibitors shall comply with all applicable FDA regulations, including without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promotion approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product. Exhibitors shall have available at their exhibit space a letter from the FDA that describes the allowable use of any drug or device exhibited. Information and guidance may be obtained from the FDA's information line at 1-888-463-6332 or 1-301-796-5000, or through the FDA Division of Drug Marketing, Advertising and Communications Research by email at [DTCP@fda.hhs.gov](mailto:DTCP@fda.hhs.gov).

### Violation of Rules and Regulations

Violation of any of the ANA's regulations or FDA regulations may lead to immediate closure of the exhibitor's tabletop exhibit, banning of an exhibitor representative, or barring of an exhibitor's representative at future meetings. No monetary adjustments will be made for exhibit shutdowns.

### Limitation of Liability

In no event shall the exhibition facility, ANA, their respective owners, managers, officers or directors, agents, employees, independent contractors, subsidiaries and affiliates (collectively "ana parties") be liable to the exhibitor or any third party hired by or otherwise engaged by the exhibitor for any lost profits or any other indirect, special, punitive, exemplary, incidental or consequential damages, including attorney's fees and costs, arising out of this

# RULES & REGULATIONS

**ANA2025** ✨  
150<sup>th</sup> ANNUAL MEETING



## EXHIBITS (CONTINUED)

application and contract or connected in any way with use of or inability to use the services outlined in this application and contract or for any claim by exhibitor, even if any of the ana parties have been advised, are on notice, and/or should have been aware of the possibility of such damages. Exhibitor agrees that ANA parties' sole and maximum liability to exhibitor, regardless of the circumstances, shall be the refund of the exhibit booth fee. Exhibitor agrees to indemnify and defend ana parties from any claims brought by a third party hired by or engaged by the exhibitor for any amount beyond the exhibit booth fee. Further, exhibitor agrees to pay all attorney's fees and costs incurred by ana parties arising out of, or in any way related to, this contract. Exhibitor shall be solely responsible for its attorney's fees and costs.

### Care of Hotel Property

No signs or other articles are to be fastened to walls or electrical fixtures. The use of thumbtacks, scotch tape, nails, screws, bolts, or any tool which could mark the floor or walls is prohibited. Liability and Insurance: An exhibitor is responsible for any damage to persons or property caused by his tabletop exhibit, employees, agents, or servants. The ANA and the Baltimore Waterfront Marriott will not be responsible for loss, by any means whatsoever (theft, fire, etc.), of any or all material or equipment owned or used by the exhibitor. Exhibitors must carry their own fire, theft, and liability insurance.

### Fire Protection

Exits and fire hose cabinets must be left accessible and in full view at all times. All display materials must be flameproof and subject to inspection. No flammable liquids or substances may be used or shown in tabletop exhibits. All exhibits are subject to inspection by the Fire Department.

### Space Assignment

Once full payment has been received, the main contact will receive confirmation and all corresponding exhibitor details. Six (6) weeks from the meeting, the main contact and registered representatives from your company will receive weekly emails. These emails will include meeting details, shipping instructions and more!

To ensure appropriate booth assignments, all exhibitors must provide three (3) preferred booth or tabletop choices. The ANA reserves the right to assign the best possible space and relocate booth or tabletop assignments as necessary.

### Cancellations

Cancellation of the exhibit space must be made in writing on or before June 4, 2025, to receive a full refund, minus a \$100 processing fee. If notice is received between June 5 and July 31, 2025, the exhibitor will be responsible for 50% of the fee for their total contracted space. If notice is received on or after July 31, 2025, the exhibitor is liable for 100% of the fee for their total contracted space.

### Force Majeure

If for any reason beyond ANA's control the Exhibition must be cancelled, shortened, delayed or otherwise altered or changed, Exhibitor understands and agrees that ANA shall not refund the rental fees paid to it by Exhibitor and that all losses and damages that it may suffer as a consequence thereof are its responsibility and not that of ANA or its directors, officers, employees, agents or subcontractors. Exhibitor understands that it may lose all monies it has paid to ANA for space in the Exhibition, as well as other costs and expenses it has incurred, including travel to the Exhibition, setup, lodging, freight, employee wages, etc.



# RULES & REGULATIONS

ANA2025  
150<sup>th</sup> ANNUAL MEETING



## EXHIBITS (CONTINUED)

### Photography

The Exhibitor acknowledges and agrees that ANA, its employees and contractors may take photographs/videos which could include images of the Exhibitor, its representatives and its exhibits while attending the Exhibition. The Exhibitor hereby consents to and grants to ANA and its affiliates, the unrestricted, perpetual, royalty-free and transferable right and license to use (and grant others the right to use) the images worldwide without any compensation. The Exhibitor acknowledges that ANA is the sole and exclusive owner of all rights in the images and hereby waives (a) any and all rights in and to such images, and (b) any and all claims the Exhibitor and its representatives may have relating to or arising from the images or their use. Exhibitor, at ANA's sole discretion, is prohibited from taking videos and photographs of any booths in the Exhibit Facility, other than their own. Aerial photography (including drones) videography or stunts of any kind by an Exhibitor are strictly prohibited.

### SETUP AND DISMANTLING OF EXHIBITS

#### SET-UP HOURS ARE:

**Saturday, September 13**

**12:00 PM – 5:00 PM**

**Sunday, September 14**

**8:00 AM – 12:00 PM**

#### DISMANTLING HOURS ARE:

**Monday, September 15**

**7:30 PM – 10:00 PM**

*All exhibitors must be completely moved out of the Ballroom by 10:00 PM. No exceptions allowed.*

### POSTER VIEWING HOURS, RECEPTIONS AND DEDICATED EXHIBIT HALL HOURS

#### Sunday, September 14

12:00 PM – 7:00 PM | Exhibits and Poster Hall Open

*Educational programming offered until 5:00 PM*

5:30 PM – 7:00 PM | Dedicated Exhibit Hours & Poster Reception

#### Monday, September 15

12:00 PM – 7:30 PM | Exhibits and Poster Hall Open

*Educational programming offered until 5:45 PM*

6:00 PM – 7:30 PM | Dedicated Exhibit Hours & Poster Reception

### Security

The American Neurological Association (ANA) is not responsible for loss or damage to exhibitor property. Each exhibitor must take precautions to safeguard goods, materials, equipment, and display area at all times.

## ANA'S POLICY TO MAINTAIN THE INTEGRITY OF ACCREDITED CME

Planning and implementing activities to advance the practice and research of our neurologist-members requires diligence, skill and adequate resources. The value industry supporters and sponsors bring to ANA allows us to recruit top researchers and professionals in the field to educate members attending our events and provide adequate space and resources for these educational activities to occur. Managing use of the funding supplied by commercial supporters, advertisers, exhibitors, and sponsors requires a delicate balance between maintaining purity and sterility of education, while at the same time offering value to those organizations that provide much-needed funding for our events. To guide us in this quest, we have developed this policy. At the highest level, ANA meticulously adheres to the ACCME's Standards for Ensuring Integrity and Independence in Accredited Continuing Education: <https://www.accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce>. These standards dictate that at a fundamental level, accredited CME must be provided in a sterile environment. Promotion, solicitation, branding, or the like are strictly prohibited in any location (whether it be virtual or real-world) where CME is provided; this especially pertains to ACCME-defined ineligible companies. More specifically, ANA outlines the following:

1. ANA defines the CME Activity as the educational sessions conducted during the annual membership meeting, or activities provided via the website online education center.
2. Meals that occur in the same space just prior to, during, or immediately after the CME activity are considered part of the CME activity and may not include any ACCME-defined ineligible companies branding.
3. ANA does not consider social/networking events or meals held outside of the CME Activity to be a part of the CME activity. These must adhere to the ACCME Standards for separation.
4. ANA makes all decisions regarding the disbursement of funds to pay all expenses for the meeting.
5. ANA does not apply funding received from ACCME-defined ineligible companies to subsidize fees for meeting attendees, travel, lodging or other attendance at the event. Travel scholarships for member attendees are paid out of the registration fees or through allocation of member dues, as part of a scholarship program that is core to the mission of the organization.
6. ANA may use commercial support to pay for speaker expenses and honoraria, but the funder has no opportunity to affect who or how much is received, and there is no mechanism to track specifically what income is used to pay for which speaker's expenses, barring the supporter from specifying a dollar allocation to a specific individual.
7. ANA does use funding from all sources (commercial and non-commercial) to pay for meals offered during the CME event, but these are buffet-style offerings and not offered as mechanisms for any organization to market or otherwise promote their products.
8. If ANA supplies an attendee list to an organization, it is accompanied by an appropriate use agreement and does so in accordance with ACCME Standards. Ineligible companies are those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. <https://www.accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce/eligibility>
9. ANA does not host social events or meals that compete with education.
10. Employees of commercial supporters and sponsors, while entitled to attend CME events as learners, are prohibited from soliciting members or handing out materials, giveaways in any area where CME is being held.

## ANA'S POLICY TO MAINTAIN THE INTEGRITY OF ACCREDITED CME

11. Employees of commercial supporters and/or sponsors are prohibited from being in control of CME, as per ACCME Standards.
12. Individuals wishing to participate as planners, faculty, and/or reviewers for CME receiving non-salary remuneration from commercial supporters and sponsors are required to disclose this to ANA, at which point ANA will work with the individual to determine the degree to which they may participate in CME planning and implementation, and if and how these relationships are disclosed to learners.
13. ANA designates spaces to be used for promotion, exhibiting, and/or advertising; these are maintained as separate and distinct areas, either on the website or during events, and there is no contamination between these spaces and those where CME is offered or provided.
14. Commercial supporters and sponsors, while they may advertise, promote, and/or solicit in the exhibit hall or public spaces, are prohibited from any of these activities in the areas where CME is provided. ANA leadership designees monitor the educational spaces to ensure compliance.
15. The source of support for CME activities is disclosed to the learners prior to the start of CME activities. This disclosure will not contain any logos, trade messages, or branding or any sort. Disclosure of funding is accomplished by listing, in plain text front, the organization providing funding or in-kind support on an ANA-provided slide for live presentations or on a page preceding the online education. ANA leadership designees monitor the educational spaces to ensure compliance.
16. Any organization providing commercial support or sponsorship funding for CME are required to sign and adhere to the associated agreements.
17. All materials used as part of the education will adhere to ANA's templates and standards, and further, no logos, branding, trade messages, or alike are permitted on any materials used in conjunction with CME activity or distributed as a part of an activity. ANA leadership designees monitor the educational spaces to ensure compliance.