

# The American Neurological Association Media Policies

The American Neurological Association welcomes print, broadcast and online media to its Annual Meeting. The following policies are in place for registered members of the press who attend:

# Media Registration Required

All media must register prior to the annual meeting. Once on site members of the press are directed to check in at the Press Room. A media badge must be worn at all times while on ANA Annual Meeting premises. Your media badge is also required for entry into educational sessions. Credentials may be revoked for abuse of access or privileges.

Registered media members may attend any educational meeting programs, but please remember that the ANA Annual Meeting is for the benefit of attendees. Refrain from asking questions or participating in discussions during sessions, even those that include open discussion. If you would like to interview a meeting participant, please do so outside meeting sessions.

# **Media Requests**

Please contact Brenda Orffer, CEO, at borffer@myana.org regarding all public relation inquiries or media requests.

# **Press Registration Policy**

# Who can register for the ANA Annual Meeting as press?

Complimentary press registration to the ANA Annual Meeting is limited to working journalists of the general and health/medical/neurology/scientific press. Those registered as press must always wear their meeting press badge during the meeting. For media registration privileges you must qualify under one of the following categories with the corresponding credentials:

#### **Business and Trade Publications/News Wire Services**



Reporters and editors from magazines, newspapers, trade publications and wire services must provide a business card. Contributing editors and reporters must verify they have been retained to cover the ANA Annual Meeting by presenting a letter of assignment.

## **Television and Radio**

Broadcast reporters and producers from news organizations must provide complete contact information and a letter of assignment.

## **Freelance Writers**

Freelance writers provide proof they have been retained to cover the ANA Annual Meeting by presenting a letter of assignment and/or at least two byline samples of past medical writing related to neurologic research.

## **Online Publications/Blogs**

Reporters from online publications and blogs must provide a business card and a letter of assignment from the Founder or Managing Editor. The website/blog must contain high-quality editorial content and cover neurology research or neuroscience research.

#### Newsletters

Newsletter reporters must verify they have been retained to cover the ANA Annual Meeting by presenting a letter of assignment in addition to information about the newsletter (topic, circulation, frequency, etc.). Newsletter publications will be limited to one media representative.

#### Who cannot register for the ANA Annual Meeting as press?

ANA reserves the right to deny press badges. Press registration will not be extended to management, publishing, marketing, advertising, public relations, or administrative staff, or to organizations that primarily produce continuing medical education (CME) audio/audiovisual,



electronic or print resources. Individuals writing for personal web pages/blogs and company blogs or company websites may not be granted media privileges.

#### What is the registration process?

ANA reserves the right to limit the number of press registrations per organization based on our requirements. Press credentials are required and no more than two (2) press badges will be given to one organization. All media must first report to the ANA Annual Meeting Registration Desk to obtain an official ANA press badge in order to gain entry to Annual Meeting programs.

## **Embargo Policy**

There is an embargo on the meeting abstracts. The first available date for publication will be determined by the Scientific Planning Committee in conjunction with the Board of Directors. Once approved this date will be published here.

In past the abstracts have been made public by the ANA, just prior to the meeting on the ANA website as well as the Wiley website. We do ask that no abstract text itself is publicized or any of the findings or results/conclusions of the abstracts until after the start of the meeting.

Registered media may not photograph or record ANA sessions. Copyrighted material may not be reprinted without the express consent of its owner.